

Potton Town Guide - Advertising Specifications

All adverts to be supplied as:

- High resolution pdf.
- All pictures set to CMYK and 300dpi (high quality)
- All fonts outlined
- Jpegs can be supplied but must be high resolution (300dpi) at the sizes specified below.

Full Page advert (edge to edge)



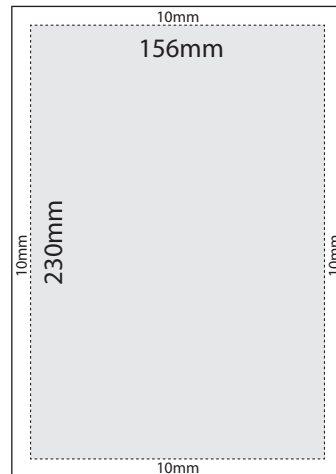
Please add 3mm extra (bleed) all round for precise trimming.

Trim size: 176 x 250mm

Bleed size: 182 x 256mm

Keep important information like text and headings 10mm from all edges.

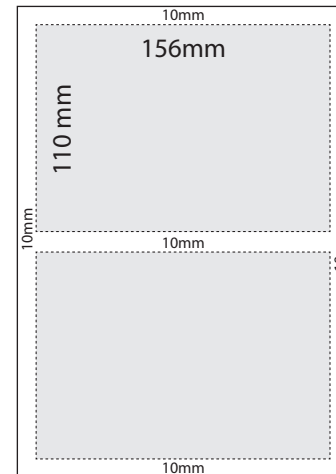
Full Page advert (border)



No bleed or crops required

Finished size: 156 x 230mm

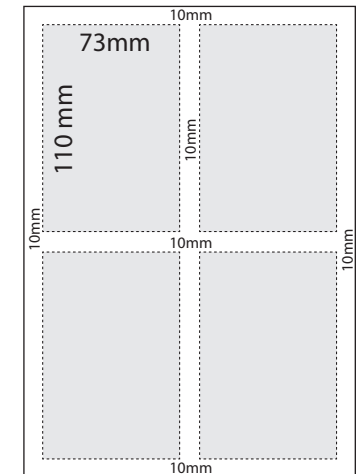
Half Page advert (Landscape)



No bleed or crops required

Finished size: 156 x 110mm

Quarter Page advert



No bleed or crops required

Finished size: 73 x 110mm

Please email your advert directly to XXXX with your business name in the subject header of the email.

Hard copies will not be accepted. We reserve the right not to include submissions if the quality is not acceptable for print or if space doesn't allow.