The future of our newsletter

If you are reading this item; excellent! It means that you are taking the time to read this newsletter and are keeping up to date with what the Town Council is doing on your behalf.

However, many do not read printed magazines and newsletters, preferring to access their information online.

This presents a dilemma for the Town Council of how to meet the preferences of the whole community going forward. Printing Potton Town Council News in this format and delivering it to all homes in Potton costs approximately £1,200 for a 16-page edition and councillors are keen to ensure this is considered value for money by the whole community.

So, over the next 12 months the Town Council is going to be doing some research to establish if there are other ways to meet everyone's needs and preferences.

One suggestion is to not deliver a copy to every household, but only to those that specifically request it. Copies could be made available around the town in 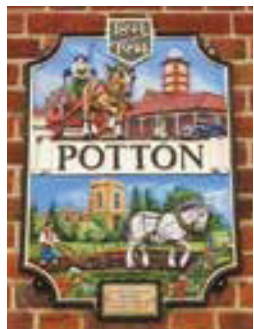public locations such as the doctors, dentist, library, churches, post office, shops and pubs etc, and an online version accessible by all. The link could be sent to those who request it and it would be available on the council website and facebook page.

What are your views? If you had the option to read this online, would you prefer this or would you prefer a printed copy delivered directly to you?

Please do let us know so we can help the Social Media Sub-Committee work out the best way forward. Email **pottoncounciladmin@btconnect.com**. We would appreciate receiving your responses by **Friday 29th November**.

Potton Town Council's 125th Anniversary

Potton Parish Council was first elected on 17th December 1894 after the introduction of the Parish Councils Act in the same year.

Following the Local Government Act 1972, the Parish Council became a Town Council. In 1994, the Town Council erected a crest on the Clock House to commemorate 100 years of the Town and Parish Council.

The Crest was refurbished earlier this year.

Members of the First Parish Council - Elected 1894