



2011 Census ward profile: Potton

Total population: 7,790

Households: 3,270

Dwellings: 3,400

Population density: 1.0 person per hectare

Area: 7,440 hectares

Age group, all people

	No.	%	CBC Eng	
			%	%
0-4	440	5.6	6.3	6.3
5-15	990	12.7	13.3	12.6
16-17	210	2.7	2.6	2.5
18-64	4,860	62.4	62.1	62.3
65-84	1,140	14.6	13.8	14.1
85+	160	2.0	1.8	2.3
Total	7,790	100	100	100

Gender, all people

	No.	%	CBC Eng	
			%	%
Male	3,850	49.4	49.5	49.2
Female	3,940	50.6	50.5	50.8
Total	7,790	100	100	100

Ethnic origin, all people

	No.	%	CBC Eng	
			%	%
White British	7,350	94.3	89.7	79.8
White Other	240	3.1	4.2	5.7
Mixed	80	1.1	1.9	2.2
Asian	90	1.2	2.6	7.7
Black	20	0.2	1.4	3.4
Other	10	0.2	0.3	1.0
Total	7,790	100	100	100

Country of birth, all people

	No.	%	CBC Eng	
			%	%
UK	7,380	94.7	92.1	86.2
Ireland	40	0.4	1.0	0.8
EU (pre 2004)	80	1.1	1.4	1.7
EU (acc.)	50	0.7	1.1	2.1
Other	240	3.1	4.4	9.3
Total	7,790	100	100	100

EU (acc.) = accession states, joining EU from 2004

Marital status, people aged 16+

	No.	%	CBC Eng	
			%	%
Single	1,640	25.8	29.2	34.6
Married	3,590	56.4	52.5	46.6
Civil partnership	10	0.1	0.1	0.2
Separated / Divorced	730	11.5	11.9	11.7
Widowed	400	6.3	6.3	6.9
Total	6,360	100	100	100

Religion, all people

	No.	%	CBC Eng	
			%	%
Christian	4,920	63.1	62.2	59.4
Other religion	130	1.7	2.6	8.7
No religion	2,190	28.1	28.4	24.7
Not stated	560	7.2	6.8	7.2
Total	7,790	100	100	100

General health, all people

	No.	%	CBC Eng	
			%	%
Very good health	3,900	50.0	49.1	47.2
Good health	2,710	34.8	35.5	34.2
Fairly good health	930	11.9	11.5	13.1
Bad health	200	2.6	3.0	4.2
Very bad health	60	0.7	0.8	1.2
Total	7,790	100	100	100

Housing tenure, all households

	No.	%	CBC Eng	
			%	%
Owned	2,390	73.3	73.3	64.2
Socially rented	420	12.7	13.4	17.7
Private rented	460	14.0	13.2	18.1
Total	3,270	100	100	100

'Owned' includes shared ownership; 'Private rented' includes living rent free.

Dwelling type, all household spaces

	No.	CBC Eng		
		%	%	%
Detached	1,250	36.8	28.2	22.3
Semi-det	1,200	35.3	33.8	30.7
Terraced	660	19.5	25.3	24.5
Flat etc	260	7.7	11.7	22.1
Caravan etc	20	0.7	1.0	0.4
Total	3,400	100	100	100

Economic activity, all people 16-74

	No.	CBC Eng		
		%	%	%
Econ active	4,430	76.5	74.7	69.9
Employee - PT	800	13.7	14.0	13.7
Employee - FT	2,500	43.2	43.6	38.6
Self employed	840	14.5	11.0	9.8
Unemployed	170	2.9	3.5	4.4
FT student	130	2.3	2.8	3.4
Econ inactive	1,360	23.5	25.3	30.1
Retired	790	13.7	13.5	13.7
Student	200	3.4	4.2	5.8
Look / home	200	3.5	3.9	4.4
Sick / disabled	100	1.8	2.4	4.0
Other	60	1.1	1.3	2.2
Total	5,780	100	100	100

Econ = Economically; PT = Part time; FT = Full time; Look/home = Looking after home

Top three industries of employment

	No.	%
1. Wholesale & retail	680	16.0
2. Manufacturing	480	11.3
3. Construction	440	10.4
Total 16-74 in employ	4,240	100

Shows industries for residents, not workers.

Qualifications, all people 16+

	No.	CBC Eng		
		%	%	%
No quals	1,250	19.7	19.4	22.5
Level 1 or 2	1,970	31.0	31.9	28.5
Apprenticeship	240	3.8	4.7	3.6
Level 3	820	12.8	12.6	12.4
Level 4+	1,860	29.2	27.3	27.4
Total	6,360	100	100	100

Level 1/2 = GCSE, level 3 = A level, level 4+ = degree. Total includes 'other' qualifications.

Household composition, all households

	No.	CBC Eng		
		%	%	%
1 person - pensioner	380	11.7	11.2	12.4
1 person - other	450	13.7	14.7	17.9
Couple - no children	800	24.3	20.5	17.6
Couple + dep children	740	22.5	23.1	19.3
Couple + non dep ch	240	7.3	7.3	6.1
LP + dep children	140	4.4	6.5	7.1
LP + non dep children	100	3.0	3.1	3.5
All aged 65 and over	300	9.2	8.7	8.4
All other households	130	3.9	4.9	7.7
Total	3,270	100	100	100

LP = lone parent; dep = dependent; ch = children; couple includes married and cohabiting

Amenities and cars, all households

	No.	CBC Eng		
		%	%	%
Overcrowded*	100	2.9	4.6	8.7
No central heating	70	2.2	1.7	2.7
No car or van	320	9.7	13.2	25.8
2 or more cars or vans	1,770	54.3	46.7	32.0
Total number of cars	5,470	-	-	-
Total households	3,270	100	100	100

* Occupancy rating of -1 (one room too few). Takes account of no. of rooms, and people by relationship, age and gender.

Socio-economic classification, all people 16-74

	No.	CBC Eng		
		%	%	%
Managerial / professional	2,270	39.3	35.9	31.3
Intermediate	810	13.9	14.8	12.8
Small employers	750	12.9	10.5	9.4
Lower supervisor/technical	360	6.2	7.2	6.9
Routine & semi-routine	1,140	19.6	21.8	25.0
Never worked	140	2.4	3.1	5.6
Not classified	320	5.6	6.8	9.0
Total	5,780	100	100	100

Method of travel to work, all people 16-74 in employ

	No.	CBC Eng		
		%	%	%
Work at home	350	8.3	6.0	5.4
Car	3,230	76.2	74.3	62.0
Train	230	5.4	6.4	5.3
Foot	220	5.1	8.1	10.7
Other	210	5.0	5.1	16.5
Total	4,240	100	100	100

Method of longest part, by distance, of journey to work.

Source: Office for National Statistics

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Please note i) Percentages are calculated to one decimal place, ii) Numbers are rounded to the nearest 10

iii) Totals may not sum exactly due to rounding

For more detailed information, visit the [Central Bedfordshire website](#) (search "2011 Census"), or contact the Customer and Community Insight team, Central Bedfordshire Council: insight@centralbedfordshire.gov.uk