



2011 Census town profile: Potton

Total population: 4,870

Households: 2,080

Dwellings: 2,150

Population density: 4.5 people per hectare

Area: 1,080 hectares

Age group, all people

	No.	%	CBC Eng	
			%	%
0-4	300	6.1	6.3	6.3
5-15	620	12.6	13.3	12.6
16-17	140	2.9	2.6	2.5
18-64	3,050	62.6	62.1	62.3
65-84	680	13.9	13.8	14.1
85+	100	2.0	1.8	2.3
Total	4,870	100	100	100

Marital status, people aged 16+

	No.	%	CBC Eng	
			%	%
Single	1,080	27.3	29.2	34.6
Married	2,130	53.9	52.5	46.6
Civil partnership	10	0.2	0.1	0.2
Separated / Divorced	490	12.3	11.9	11.7
Widowed	250	6.4	6.3	6.9
Total	3,960	100	100	100

Gender, all people

	No.	%	CBC Eng	
			%	%
Male	2,420	49.6	49.5	49.2
Female	2,460	50.4	50.5	50.8
Total	4,870	100	100	100

Religion, all people

	No.	%	CBC Eng	
			%	%
Christian	3,020	62.1	62.2	59.4
Other religion	80	1.7	2.6	8.7
No religion	1,420	29.1	28.4	24.7
Not stated	350	7.1	6.8	7.2
Total	4,870	100	100	100

Ethnic origin, all people

	No.	%	CBC Eng	
			%	%
White British	4,570	93.8	89.7	79.8
White Other	160	3.3	4.2	5.7
Mixed	60	1.1	1.9	2.2
Asian	70	1.4	2.6	7.7
Black	10	0.2	1.4	3.4
Other	10	0.1	0.3	1.0
Total	4,870	100	100	100

General health, all people

	No.	%	CBC Eng	
			%	%
Very good health	2,410	49.5	49.1	47.2
Good health	1,730	35.4	35.5	34.2
Fairly good health	580	11.8	11.5	13.1
Bad health	130	2.6	3.0	4.2
Very bad health	30	0.7	0.8	1.2
Total	4,870	100	100	100

Country of birth, all people

	No.	%	CBC Eng	
			%	%
UK	4,600	94.5	92.1	86.2
Ireland	20	0.5	1.0	0.8
EU (pre 2004)	60	1.2	1.4	1.7
EU (acc.)	40	0.7	1.1	2.1
Other	150	3.2	4.4	9.3
Total	4,870	100	100	100

Housing tenure, all households

	No.	%	CBC Eng	
			%	%
Owned	1,520	73.1	73.3	64.2
Socially rented	260	12.2	13.4	17.7
Private rented	310	14.7	13.2	18.1
Total	2,080	100	100	100

EU (acc.) = accession states, joining EU from 2004

'Owned' includes shared ownership; 'Private rented' includes living rent free.

Dwelling type, all household spaces

	No.	CBC Eng		
		%	%	%
Detached	660	30.4	28.2	22.3
Semi-det	790	36.6	33.8	30.7
Terraced	450	20.9	25.3	24.5
Flat etc	240	11.2	11.7	22.1
Caravan etc	20	0.9	1.0	0.4
Total	2,160	100	100	100

Economic activity, all people 16-74

	No.	CBC Eng		
		%	%	%
Econ active	2,790	77.4	74.7	69.9
Employee - PT	510	14.2	14.0	13.7
Employee - FT	1,600	44.4	43.6	38.6
Self employed	480	13.4	11.0	9.8
Unemployed	100	2.9	3.5	4.4
FT student	90	2.6	2.8	3.4
Econ inactive	810	22.6	25.3	30.1
Retired	470	13.0	13.5	13.7
Student	120	3.2	4.2	5.8
Look / home	120	3.4	3.9	4.4
Sick / disabled	70	1.8	2.4	4.0
Other	40	1.1	1.3	2.2
Total	3,600	100	100	100

Econ = Economically; PT = Part time; FT = Full time; Look/home = Looking after home

Top three industries of employment

	No.	%
1. Wholesale & retail	450	16.7
2. Manufacturing	300	11.2
3. Health & social work	290	10.7
Total 16-74 in employ	2,670	100

Shows industries for residents, not workers.

Qualifications, all people 16+

	No.	CBC Eng		
		%	%	%
No quals	790	20.0	19.4	22.5
Level 1 or 2	1,260	31.8	31.9	28.5
Apprenticeship	150	3.8	4.7	3.6
Level 3	500	12.6	12.6	12.4
Level 4+	1,120	28.4	27.3	27.4
Total	3,960	100	100	100

Level 1/2 = GCSE, level 3 = A level, level 4+ = degree. Total includes 'other' qualifications.

Household composition, all households

	No.	CBC Eng		
		%	%	%
1 person - pensioner	250	11.8	11.2	12.4
1 person - other	340	16.3	14.7	17.9
Couple - no children	480	23.1	20.5	17.6
Couple + dep children	470	22.8	23.1	19.3
Couple + non dep ch	140	6.6	7.3	6.1
LP + dep children	100	4.7	6.5	7.1
LP + non dep children	60	2.8	3.1	3.5
All aged 65 and over	170	8.0	8.7	8.4
All other households	80	3.9	4.9	7.7
Total	2,080	100	100	100

LP = lone parent; dep = dependent; ch = children; couple includes married and cohabiting

Amenities and cars, all households

	No.	CBC Eng		
		%	%	%
Overcrowded*	80	3.8	4.6	8.7
No central heating	50	2.4	1.7	2.7
No car or van	220	10.7	13.2	25.8
2 or more cars or vans	1,030	49.4	46.7	32.0
Total number of cars	3,280	-	-	-
Total households	2,080	100	100	100

* Occupancy rating of -1 (one room too few). Takes account of no. of rooms, and people by relationship, age and gender.

Socio-economic classification, all people 16-74

	No.	CBC Eng		
		%	%	%
Managerial / professional	1,400	38.9	35.9	31.3
Intermediate	510	14.3	14.8	12.8
Small employers	440	12.2	10.5	9.4
Lower supervisor/technical	230	6.4	7.2	6.9
Routine & semi-routine	720	19.9	21.8	25.0
Never worked	90	2.5	3.1	5.6
Not classified	210	5.7	6.8	9.0
Total	3,600	100	100	100

Method of travel to work, all people 16-74 in employ

	No.	CBC Eng		
		%	%	%
Work at home	200	7.3	6.0	5.4
Car	2,030	76.1	74.3	62.0
Train	140	5.4	6.4	5.3
Foot	160	5.9	8.1	10.7
Other	140	5.3	5.1	16.5
Total	2,670	100	100	100

Method of longest part, by distance, of journey to work.

Source: Office for National Statistics

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Please note i) Percentages are calculated to one decimal place, ii) Numbers are rounded to the nearest 10

iii) Totals may not sum exactly due to rounding

For more detailed information, visit the [Central Bedfordshire website](#) (search "2011 Census"), or contact the Customer and Community Insight team, Central Bedfordshire Council: insight@centralbedfordshire.gov.uk